

# Aayushi

[linkedin.com/in/aayushi0699/](https://www.linkedin.com/in/aayushi0699/) |

Location: Delhi, Delhi, India

Email: [aayushiupadhyay0699@gmail.com](mailto:aayushiupadhyay0699@gmail.com) | Mobile:9818157917

## ASSOCIATE DEVELOPER

---

### Frontend Developer

- Frontend Developer with 1.8 years of experience in **React.js, React Native, Next .js ,JavaScript, Bootstrap, Typescript, HTML and HTML5 ,and CSS ,Media Query.**
- Proficient in version control tools such as **Github and Gitbash** for efficient code management and collaboration
- Experienced in using project management tools like **Jira** to track progress and ensure timely delivery
- Skilled in using IDEs like **VS Studio to develop high-quality**,scalable and maintainable code
- Currently employed at **Publicis Sapient**,delivering innovative solutions to clients in a fast-paced environment
- Seeking a new role to leverage skills and experience and advance career

## TECHNICAL SKILLS

---

### Technical Skills

- Proficient in **React.js, React Native, Javascript, Bootstrap, and Typescript , Next.js ,Redux-toolkit**
- Experience in **frontend development** web and **mobile applications**
- Knowledge of **REST ful APIs (GraphQL)** and backend integration
- Familiarity with **version control systems** such as **Git**
- Strong problem-solving and analytical skills

### Dev Tools

- **Visual Studio Code, GIT, Git Bash,Github**

## EXPERIENCE

---

### Frontend Developer

*Publicis Sapient*

Aug 2022 – Present

*Gurgaon , Haryana,*

- \* Designed and developed dynamic and responsive websites using **HTML, CSS, JavaScript and React .JS**
- \* Worked with **REST APIs** to retrieve and display data from databases
- \* Improved **website performance** and speed through optimization techniques

### 3)Project - Redeginton -Back to Back

- \* **Next.js** for server-side rendering (SSR), improving page load times and search engine optimization (SEO).
- \* Implemented state management using **Redux-toolkit**, providing a centralized data store for efficient data flow and consistent user interactions.
- \* Implemented responsive web design principles, ensuring optimal functionality across various **devices and screen sizes.**
- \* Enabled universal search functionality, allowing users to search for products across multiple categories and filters.
- \* Implemented an intelligent auto-suggest feature for real-time search suggestions, enhancing the search experience.
- \* Integrated location **navigation features**, enabling users to easily navigate between different store locations and manage inventory.
- \* \* Implemented a multilevel hierarchy system within the admin page to efficiently manage and navigate complex data structures.

### 2)Project - Redeginton -Project 96

- \* Learned **Spryker** and developed the Back office (Admin Portal) using **React .JS , CSS and Media Query**
- \* **fixed bugs** and issues in the backend UI to ensure **smooth operation** of the applications

- \* Used **React Router** to turn application into Single Page Application
- \* Worked on **React . JS Hooks** ,rendering using components which contains additional components called custom **HTML ,React .JS ,tags**
- \* Used **React JS** for faster compilation and developing reusable components
- \* Worked with team developer for **frontend and issue**

### 1)Project - E-Commerce Groceries Website

- \* Developed a pages for E-Commerce website using **React .js CSS and JavaScript** and ensured mobile functionality
- \* Optimized UI of web applications and websites to benefit end users

### Frontend Developer Intern

Jan 2022 – July 2022

Publicis Sapient

- \* Learned**HTML, CSS and JavaScript, Media Query,Bootstrap ,React JS ,GIT**
- \* Design, develop and code user interfaces for E-commerce websites using**React JS**
- \* Implemented a **responsive designs** feature to improve website functionality across browsers and mobile devices.

## EDUCATION

---

### Indira Gandhi Delhi Technical University for Women

*Master of Computer Applications (MCA)*

Delhi, Delhi

2020 – 2022

### Institute of Management Education(IME)

*Bachelor of Computer Applications(BCA)*

Ghaziabad

2017 – 2020

## CERTIFICATIONS

---

- Udemy Certified: Certification in Frontend Web development from Udemy.
- CISCO Certified:Certification in Introduction to IOT from CISCO
- Intershala Certified: Certification in Web development from Intershala **6 week**