

CURRICULUM VITAE

Ashok Kumar

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DOB: 21st November 1989

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Experience Summary

I Have 10+ years of progressive experience as a UI/UX Designer Visualizer in Graphic / Web-Design & Development Highly creative and multi-talented Designer with extensive experience in Multimedia, marketing and Print / Web design. Exceptional Collaborative and interpersonal skills, Dynamic team player and team leader with well-developed written and verbal communication abilities.

Specialization

UI/UX Designing, Web Layout Creation, Theme Creation, Prototyping, Typography Setting, Horizontal & Vertical Grid System, In vision prototyping etc.

CMS Specialization

Wordpress, Mangeto, Shopify, Laravel.

UI Architecture Specialization

HTML5, CSS3, JavaScript, jQuery, ReactJS, VueJs, NodeJs, Material UI, JSS, CMS etc.

Tools / Packages:

Photoshop, Illustrator, Adobe XD, Figma, Corel Draw, Sublime, VSCode, Notepad ++, Dream weaver, Basics of Sketch, Zeppelin etc.

Operating Systems

Windows 11, Windows X, Windows 7, Windows XP / 98 /, Mac OS Sierra etc.

Professional Profile

- 1 1 Years working with **Instadiet Meals**. As Technical Lead & Shopify Developer (Apr 2022 – Till date)
- 2 1 Years 1 months worked with **Redcube Digital Pvt Ltd**. As Sr. UI Developer (Apr-2021 – Apr 2022)
- 3 1.7 Years Worked with **Devices Disk Pvt Ltd**. As a Sr. **Frontend Developer** (Aug – 2019 – Feb 2021)
- 4 9 Months Worked with **Perfect Stayz Pvt Ltd**. As a Sr. **Frontend Developer** (Dec 2018 – July 2019)
- 5 2.5 Years Worked **Sterling Pixels Pvt Ltd**. As a Sr. **UI & UX Designer** (May 2015 – August 2017)
- 6 1.5 Years **Inventiva Labs Pvt Ltd, Delhi**. As a **Sr. Web and Graphic Designer** (Apr 2013 - Sept 2014).
- 7 2 Years **Net Comm Labs Pvt Ltd. Noida**. As a **Jr. Web and Graphic Designer** (Mar 2010 – Apr 2012).

An effective communicator with excellent relationship management skills. Strong analytical, **problem solving & analytical abilities**. Possess a flexible & detail oriented attitude.

Educational Profile

- 1 Pursuing B.C.A form **Sikkim Manipal University (3rd Year)**.
- 2 1 year Certificate Course in **Multimedia and Animation** from **Oxford Software Institute** (Delhi) with 73.5% Marks.
- 3 1 year Certificate Course in **Graphic Designing** from **Oxford Software Institute** (Delhi) with 60.3%

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Marks.

- 4 12th from **N.I.O.S Board** With 50% Marks.
- 5 10th from **C.B.S.E Board** with 45% Marks.

IT Skill Set

<i>Operating System</i>	:	Windows, Apple, Linux
<i>Programming Languages</i>	:	Flash Action Script 2.0, 3.0
<i>Scripting Languages</i>	:	HTML5, CSS3, JavaScript, JQuery, SASS, GIT, SVN BEM, LESS, XML, ReactJs, VueJS
<i>Web Technologies</i>	:	Flash, Photoshop, Dreamweaver, Coral Draw, Muse, Firework,
<i>Frame Work</i>	:	Bootstrap, Foundations Any Framework
<i>CMS Work</i>	:	WordPress, Magneto, OpenCart, Shopify

Web Design and Development

1. Mobile Application, Responsive Design, Liquid Layout, Stretch Layout.
2. HTML5 / CSS 3.0 Div- based Layout Conversion. Cross Browser Compatibility in IE 6, 7, 8 fire fox, Safari, Opera and Chrome etc.
3. Knowledge of W3C & WAI Validation Code, "Cu-fon" and "Font-Face" "Google web fonts", etc.
4. Experience in Web page designing Responsive Theme designing, Logo Creation, Banner and e-newsletter designing.
5. Java-script, JQuery-Library, Basics of PHP.

Print Media

Experience in every type of Brochures, Banners, Posters, Flyers, Business Cards, Stationary and Products Covers Designing.

Have a foundation in the area of Graphic / Web Design Technologies and a keen learner who tries to handle all the situations with relative ease. Have excellent work ethics and are willing to learn and adapt to new challenges. Self-motivated and quick learner.

Work Experience

- | | | | |
|-----------------------------|-----------------|---|-----------------|
| 1. InstaDiet Meals Pvt Ltd. | (April 2022 | - | Till Date) |
| 2. Redcube Digital Pvt Ltd. | (April 2021 | - | April 2022) |
| 3. Devices Disk Pvt Ltd. | (August 2019 | - | February 2021) |
| 4. Perfect Stayz Pvt Ltd. | (December 2018 | - | July 2019) |
| 5. Sterling Pixels Pvt Ltd. | (May 2015 | - | August 2017) |
| 6. Net Comm. Labs Pvt Ltd. | (March 2010 | - | April 2012) |
| 7. Inventiva Labs Pvt Ltd. | (April 2013 | - | Sept 2014) |

Responsibilities

1. Team Management, Work with Team members, Encourage to work.
2. Treat as Leader, Project Delivery on time,
3. Developing HTML5, CSS 3.0 Div based Layouts

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4. Cross Browser Compatibility of all major Browsers Like as IE 7, 6, 9, 10, 11, Also for Edge Browsers, Firefox, Safari, Opera and Chrome etc.
5. W3C Validation with Markup and CSS. WAI Compatibility in selected projects. Lint CSS Validation.

LATEST PROJECTS :

Title : AMRI Link : http://redcube.tk/AMRI	Title :Yakult Link : https://www.yakult.co.in/
Title :Purity Home Link : http://redcube.tk/Purity-Home	Title :Kidslet Link : http://redcube.tk/kidslet
Title :DPS Link : http://redcube.tk/DPS	Title :Saiman Link : http://redcube.tk/saiman/
Title :Max Labs Link : https://redcube.tk/AMRI	Title :Robo Genius Link : https://www.robogenius.com/
Title :Danone Link : https://www.danone.com/	Title :I Quench Link : https://iquench.in/
Title :Protein X Link : https://www.protinex.com/	Title :Mom Munity Link : https://www.mommunity.in/
Title :Destination Reunion Island Link: destinationreunionisland.com	Title :United Peoples Group Link : https://unitedpeoplesgroup.com

Online Portfolio

Check online on Behance : <https://www.behance.net/ashok-yadav>

Personal Details

Father's Name : Late. Shri Bharamdev Yadav
Marital Status : Married
Address : 215, Block B, Govindpuri , Kalkaji Extn, New Delhi – 110019.
Date of Birth : 21st November 1989.
Language Known : Hindi, English, Mathli
Nationality : Indian

Date:

Place:

(ASHOK KUMAR YADAV)