


Farhan khan

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Summary

Results-oriented **Frontend Software Development Engineer** with **2.7+ years of experience** specializing in **React**, **Next.js**, **Angular**, and **TypeScript** to build scalable, responsive and Pixel Perfect web applications. Proficient in developing enterprise-level solutions with a focus on performance optimization, security best practices, and seamless API integrations. Adept at collaborating with cross-functional teams to deliver high-quality products aligned with business goals. Strong foundation in UI/UX principles, accessibility standards, and testing methodologies.

TECHNICAL SKILLS

- Languages: JavaScript, **TypeScript**, HTML5, CSS3, SCSS Frameworks & Libraries: **React** , **Redux Toolkit** , **Next.js**,
- **Angular** (v14-v16), **jQuery**, **Bootstrap**, **Tailwind CSS** Others: **Git** , **Jira** , **Postman** **Responsive Design**, **REST API's**,
- **React MUI**, **Angular material**, **PSD to Html**, **NPM**, **Performance Optimization** (Lighthouse, Core Web Vitals), **Unit & Integration Testing** (Jest), **CI/CD Pipelines** (GitHub Actions), **Web Accessibility**, **SEO Optimization** (Next.js SEO, Schema Markup).

PROFESSIONAL EXPERIENCE

Software Development Engineer (SDE) | Ginie Digital

(Jan, 2023 – Nov, 2024)

- Developed and designed a brand collaboration web application for Fahdu's influencer marketing platform using React, Next.js, and Redux Toolkit, improving campaign efficiency by 30%.
- Collaborated with backend engineers to implement authentication features, integrating JWT and OAuth for secure login, signup, and password recovery workflows, reducing unauthorized access by 40%.
- Developed and optimized dynamic campaign forms, improving submission accuracy by 25% and reducing user drop-off by 20% using React Hook Form validation.
- Led the end-to-end development of a scalable blog admin platform for Fahdu, implementing authentication, CMS capabilities, and role-based access control, which improved publishing workflows by 40%.
- Enhanced fahdu.com blog pages by improving UX/UI components and reducing page load time by 35%, resulting in a 20% increase in user engagement and a 15% decrease in bounce rate.
- Built and maintained a scalable admin dashboard with live metrics and interactive graphs, reducing data processing time by 35%.
- Spearheaded the development of a high-performance food ordering web application by integrating Swiggy's API, implementing skeleton loading , and optimizing API calls, leading to 50% faster loading times.
- Conducted integrated and manual testing to ensure application reliability and performance, pre-release rate.


Frontend UI Developer | Ginie Digital

(April, 2022 – Dec, 2022)

- Engineered and delivered a high-performance content monetisation platform using **Angular** and **TypeScript**, incorporating post pages, dynamic dashboards, and live-streaming modules, resulting in a 25% increase in user engagement.
- Designed and developed core application pages, including the Home, Profile, and Settings pages, and implemented chat, livestreaming (with live comment section), messaging, notifications, and dark mode features, enhancing platform usability by 30%.

- Created responsive and visually appealing user interfaces for Fansofy using HTML, CSS, SCSS, JavaScript, and Bootstrap achieving 100% mobile responsiveness, and improving load times by 20%.
- **Web Developer Intern | TechAltum Institute | Noida** (Oct, 2021 – Mar, 2022)
 - Acquired foundational skills in HTML, CSS, JavaScript, jQuery, PSD to HTML, SCSS, and Bootstrap.
 - Developed and delivered projects emphasizing responsive design and ensuring cross-browser compatibility for seamless user experiences.

PROJECTS

- **FAHDU (Web Application) – Content Monetization Platform**
 - Fahdu is a content monetization Tool that enables users to create, connect, inspire, and generate revenue in real time. Fahdu does not require you to have a massive number of followers to get recognized, verified, and paid.
- **FAHDU BRANDS (webapp) – Brand Collaboration with Creators**
 - Fahdu connects creators with brands, enabling content monetization and engagement while audience fostering seamless collaborations and growth opportunities.
- **Fahdu Website (fahdu.com)**
 - Features: Blog pages, feature updates, cross-device compatibility, and seamless user experience. Tools: React.js, Next.js, Tailwind CSS
- **Blog Admin for Fahdu.com**
 - Features: Publish/archive pages, new blog creation, authentication. Tools: React.js, Next.js, Tailwind CSS **Fahdu Admin Dashboard** Features:  live tracking of creator count, user count, posts, likes, followers, and subscribers with interactive graphs and real-time updates.
- **Blog Food Ordering webApp**
 - Developed a food ordering web application similar to Swiggy using React.js and Swiggy's API. The app includes features such as restaurant browsing, menu listing, real-time search, cart management, providing a user-friendly and responsive interface.

EDUCATION

70% | 2014-18

- Btech | ECE | RKGIT

CERTIFICATION

- **Namaste React Developer Program - Akshay Saini**
 - Learned React fundamentals, Redux Toolkit, performance optimization, and best practices for scalable React applications.
- **Web Developer Program - Tech Altum Noida**
 - *Key learnings:* HTML, CSS, JAVASCRIPT, JQUERY, BOOTSTRAP, RESPONSIVE DESIGN