

Gaurav Singh

7355663574 | singhgaurav7244@gmail.com

Experience-

• ConvoBot Pvt Ltd

Feb. 24 -

Frontend developer

A social media conversational marketing chatbot is an AI-powered software application designed to automate customer engagement and interaction across various social media platforms. It facilitates real-time communication between businesses and customers, driving customer satisfaction, lead generation, and sales conversion through personalized, automated responses. The chatbot is programmed to handle inquiries, provide product recommendations, qualify leads, and deliver 24/7 customer support. It also enables businesses to execute interactive marketing campaigns, gather valuable insights from analytics, and integrate seamlessly with CRM and marketing automation systems. Through its capability to enhance user engagement and streamline communication.

• Datablare

Nov. 21 - Jan. 24

Frontend developer

From reliable frontend system to approachable user interfaces of dashboards, Datablare development team understands it all. To leverage the true power of data, Event-driven software and lot applications require customizable real-time dashboards. Datablare offers state-of-the-art custom Dashboard development for businesses.

- Worked with software development and testing team members to design and develop robust solutions to meet client requirements for functionality, scalability and performance.
- Designed enhancements and updates for subsystems of end-user applications software running on local, networked and Internet-based platforms.
- Coordinated efficient large-scale software deployments. Participated in architecture, design and implementation of front-end under React js and JavaScript.
- Provided guidance and mentored less-experienced staff members.
- Collaborated with clients to define solution requirements. Analyzed proposed technical solutions based on customer requirements.
- Updated old code bases to modern development standards, improving functionality.

• Hipster inc

July 21 - Nov. 21

Frontend developer

Frontend developer SalesPort:- It is a complete B2B & B2C supply chain management Solution which helps you in Planning & Execution of orders, RealTime Order Tracking, Client Management, and Automated Report, etc

Education

2018-2021

Lucknow Public College Of Professional Studies

Bachelor of Computer Applications (BCA) 65%

Chandigarh University (CU)

Master of Computer Applications (MCA) 72%

Skills

React.js, Next.js, JavaScript, HTML, CSS , Material-UI and linear proficiency in Node js Testing and bugging, Product development, Software Development, Programming, Project Management, Client requirement.

Projects

- ***Chatbot.Team***

Dashboard Analytics Design: Developed and structured analytics dashboards based on diverse client requirements and roles.

WhatsApp Carousel Templates: Designed and implemented WhatsApp Carousel templates using official Meta WhatsApp APIs, ensuring thorough testing to meet client needs.

WhatsApp Bot Journey Structure: Created a comprehensive structure for the WhatsApp bot journey, allowing clients to monitor:

- The number of users who initiated conversations.
- The number of users who completed their journey.
- The number of users who abandoned the conversation at various stages.

Reporting Functionality: Enabled data download options in Excel and PDF formats for enhanced reporting capabilities.

Bot-Builder Component Update: Revamped the bot-builder component to improve functionality and user experience.

Customer Profile Page Design: Designed an updated customer profile page to enhance user interactions.

Bug Fixes: Identified and resolved various bugs to ensure smoother operation and improved performance.

- ***TPSC (India) Toshiba Plant Systems & Services Corporation. TPSC (India):-***

TPSC popularly referred to as the TOSHIBA PLANT SYSTEMS & SERVICES CORPORATION, is one of the leading, global sustainable and renewable energy through HYDROPOWER PLANTS companies. Built regression and classification model to predict market condition factors and their direction and energy produced in form of electricity

- ***AGRINET:-***

Agrinet, It is a complete Agricultural project which adds farmers data and essential farming supplies they provide through supply chain management Solution which helps you in Planning & Execution of Agricultural field, Client Management, and Automated Report, etc

- ***ACME SOLAR:-***

ACME Cleantech Solutions Pvt. Ltd., popularly referred to as the ACME Group, is one of the leading, global sustainable and renewable energy companies. Built regression and classification model to predict market condition factors and their direction.