

# MANPREET SINGH

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## Professional Summary

Frontend Developer with 7 years of experience delivering high-performance, scalable web applications and leading UI overhauls. Skilled in turning complex concepts into intuitive, pixel-perfect user experiences. Passionate about clean code, elegant solutions, and optimizing for both speed and style.

## Skills

**Languages & Libraries:** JavaScript (ES6+), ReactJS, jQuery

**Styling & UI Technologies:** CSS3, HTML5, SASS/SCSS, BEM, Bootstrap, Styled Components

**Tools:** Git, GitHub, Bitbucket, Figma, Adobe Photoshop, VS Code, Jira, Bamboo

**Frameworks/Platforms:** Salesforce Marketing Cloud (SFMC), Foundation, Shopify

**Development Practices:** Responsive Design, Cross-browser Compatibility, SEO

## Work History

### Software Engineer (IC2 Level)

**CaaStle Technology and Services India Private Limited** – New Delhi, India 08/2021 to 04/2025

- Led frontend UI initiatives utilizing mobile-responsive design strategies to enhance user experience across devices.
- Migrated legacy codebase to modern, component-based applications using React, **achieving 35%** reduction in load times.
- Developed dynamic email templates in Salesforce, streamlining client workflows and improving communication efficiency.
- **Achieved 49% lift** in quiz initiations with Aesthetics Forward Acquisition project, attracting **36% more users**.
- **Increased performance** of Scaling Giveaway **by 36%** compared to manual processes.

### Software Engineer (Web Designer)

**Chetu India Pvt Ltd** – Noida, India 10/2019 to 02/2021

- Developed static and dynamic web components with JavaScript and jQuery to ensure responsive design across devices.
- Integrated dashboards and improved user interface for both new and ongoing projects.
- Collaborated with cross-functional teams to gather project requirements and translate business needs into effective design solutions.
- Engaged directly with clients to showcase new features and collect stakeholder feedback for approval.

### Web Designer

**Makkpress Technologies Pvt Ltd** – New Delhi, India 08/2017 to 09/2019

- Designed and launched responsive websites on Shopify, BigCommerce and WordPress for diverse clients.
- Delivered notable projects such as [manjeettattoo.com](http://manjeettattoo.com) and [boka.com](http://boka.com) with high client satisfaction.
- Led small project teams and mentored 2-3 interns to enhance skills and improve efficiency.

## **Education**

**B.Tech:** Computer Science & Engineering, 09/2016

**Guru Tegh Bahadur Institute of Technology (GGSIPU) - New Delhi**