

POOJA SINGH

WEB DEVELOPER

📞 916398700431 ✉ pooja.pooja.singh766@gmail.com
🌐 [Pooja Singh, Web Developer, Avesent | LinkedIn](#)

Profile Summary

Web developer with 1 year of experience in front-end technologies, including HTML, CSS, MySQL, and WordPress. Knowledgeable in basic PHP and on-page SEO, with hands-on experience in CPanel for website hosting. Completed a 6-month internship and earned a certification in web development. Additionally, I have foundational skills in jQuery and JavaScript, enabling me to create responsive and user-friendly web solutions

Technical Skills

Language: MySQL, Wordpress.

Technology: HTML, CSS, Basic JavaScript, Bootstrap, SEO-On-page.

C-Panel knowledge: Hostinger, Nexcess, Direct Panel Admin, Godaddy.

Designing : Canva.

Experience

Avesent Pvt. Ltd.,

Web Developer,

Dec 2023-Present

Noida, India

- ❖ Developed and maintained websites using HTML5, CSS3, and JavaScript to ensure cross-browser compatibility and optimal performance.
- ❖ Utilized Bootstrap to design and implement responsive, mobile-first layouts, improving the user experience across various devices.
- ❖ Created custom WordPress themes and plugins tailored to client specifications, enhancing site functionality and design.
- ❖ Collaborated with clients and design teams to gather requirements, providing technical insights and solutions to achieve project goals.
- ❖ Implemented SEO best practices and site optimization techniques, resulting in improved search engine rankings and faster page load times.
- ❖ I worked with the WordPress CMS to update content, manage media, and troubleshoot issues, gaining hands-on experience with theme customization and plugin management.

Livewire,

Java Trainee

June 2023-Nov 2023

Bareilly, India

- ❖ Trained graduate and undergraduate students in various software technologies and tools.
- ❖ Developed and delivered curriculum focused on industry-relevant skills.
- ❖ Conducted hands-on workshops and assessments to reinforce learning.
- ❖ Provided one-on-one mentorship to help students achieve their learning goals.

Projects

[karate shop bpktkd](#)

- **Description:** created and managed "BPKTKD," an online store with a focus on martial arts products. WordPress was used in the website's build, utilizing a variety of e-commerce plugins and its powerful content management system to give users an easy-to-use purchasing experience.
- **Technologies:** Wordpress, WooCommerce, Dokan plugin

[JJ Waste Solution.com](#)

- **Description :** Built and maintained the "JJ Waste Solution" website, a platform for environmental services and trash management. made use of modern online technology to develop a website with extensive resources and information on recycling, waste management, and environmentally friendly behaviors.
- **Technologies:** WordPress.

[Avesent.com](#)

- **Description:** At Avesent, I created 32 HTML-based themes for ongoing projects while making sure the designs were user-friendly, cross-browser compatible, and responsive. worked in tandem with the design team to produce aesthetically pleasing and useful layouts.
- **Technologies:** HTML, CSS, Bootstrap.

[Leadlogic.in](#)

- **Description:** Used HTML to create a responsive, visually attractive, and user-friendly landing page for Leadlogic.in. Optimized performance and compatibility with various browsers and devices were verified.
- **Technologies:** HTML, CSS, Bootstrap.

[Haven on the farm](#)

- **Description:** Developed a dynamic, user-friendly website using PHP and WordPress, enhancing the user experience with custom themes and plugins.
- **Technologies:** PHP, WordPress, web development, custom theme/plugin development.

[thepucci.com](#)

- **Description:** Created and managed "ThePucci," an online store with a focus on Goggles products. WordPress was used in the website's build, utilizing a variety of e-commerce plugins and its powerful content management system to provide users with a seamless and intuitive shopping experience.
- **Technologies:** Wordpress, WooCommerce, wp-bakery

[Opulance Infrastructure](#)

- **Description:** HTML, CSS, and Bootstrap were used to create a responsive and SEO-optimized website. It displays knowledge of front-end development and web standards and has a contemporary look, quick performance, and accessibility.
- **Technologies:** HTML, CSS, Bootstrap,

Education

❖ Bachelor of Technology in Computer Science [AKTU University/ANA Group of Institutes.] Bareilly, Uttar Pradesh.	[2023] [CGPA: 8.7]
❖ Government Polytechnic Rampur, Board of Technical Education, in computer science Uttar Pradesh (BTEUP) Rampur.	[2020][72.2%]
❖ Intermediate from the UP Board	[2017] [65%]
❖ High school from the CBSE Board	[2015] [CGPA-7.6]