Puru | Front End Developer

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➢ Professional Summary

Frontend Developer with expertise in React.js, creating responsive web applications and intuitive UIs. Skilled in API integration, and security best practices. Proven ability to enhance user engagement, achieving a 45% conversion rate increase in a key project. Proficient in React.JS, JavaScript, Figma, and GitHub, committed to delivering high-quality, user-focused solutions.

➢ Skills

- React.JS / Vite React
- Next.JS
- JavaScript
- TypeScript
- HTML
- CSS (Cascading Style Sheet)
- TailWindCSS
- SCSS/SASS
- GitHub
- Ant Design
- Material UI
- Figma/ Zeplin

➢ Work Experience

❑ **Front End Developer** Jan 2024 - Present
INDUS EYECARE SOLUTIONS LLP, Gurugram, Haryana

• Developed and maintaining a web application using React.js, focusing on creating a responsive and interactive user interface while collaborated with backend to ensure smooth data flow.

• Integrated frontend components with RESTful APIs, enabling efficient data retrieval and manipulation to support various application functionalities and enhance performance.

• Designed and implemented responsive UI components, focusing on creating an intuitive and engaging user experience across different devices and screen sizes.

• Deployed and managed the web application on AWS, utilizing services such as EC2 for hosting, S3 for storage, and RDS for database management, ensuring high availability, scalability, and reliability.

• Implemented security best practices, including data encryption and secure authentication, and conducted thorough testing and debugging to ensure high performance, reliability, and protection of user data.

❑ **Front End Developer Intern** Oct 2022 - May 2023
TimesPoints at Times Internet Limited, Noida, Uttar Pradesh

• Spearheaded the end-to-end implementation of email templates for order placement and delivery notifications in the TimesPoints ecosystem, enhancing user communication.

• Revamped the TP Store on the TimesPoints website, improving visual aesthetics and user journey, resulting in a 45% increase in conversion rate and a 20% boost in customer satisfaction.

• Contributed to the development and refinement of internal projects, enhancing developer experience and workflow efficiency.

• Introduced a multi-login feature in an internal project, improving user convenience, accessibility, and security.

➢ Education

❑ **Bachelor of Technology –** Jul 2018 - Jul 2022
Dr. A.P.J. Abdul Kalam Technical University

Computer Science Engineering - Passed Out With 7.41 CGPA

❑ **Class XII - Central Board of Secondary University** Apr 2017 - Apr 2018

Percentage:- 68.8%

➢ Languages

❑ Hindi
❑ English