

# Rajinder Kumar

Full Stack Web Developer

(+91) 7340843147 idrajinder9@gmail.com [designwebs.in](https://designwebs.in) | [skillad.in](https://skillad.in)

## SUMMARY

I am a Full Stack Web Developer with over 4 years of experience in creating responsive, modern, and SEO-optimized web applications. I have a strong foundation in both frontend and backend development, UI/UX design, and cloud deployment. As the founder of DesignWebs and SkillAd , I am passionate about skill-sharing and leveraging technology to foster global connections

## KEY ACHIEVEMENTS

### Global Platform Launch

Built SkillAd.in — a skill-sharing platform with custom dashboards and full deployment.

### SEO Performance Boost

Boosted website performance by 70% with SEO improvements.

### Client Project Success

Through DesignWebs, launched 20+ client websites, boosting customer retention by 30%.

### Platform Development Leadership

Led projects for ShreySports, UniformShip, and Pradeep Publications and more.

## EXPERIENCE (4 YEARS)

### Lead Full Stack Developer

#### TechInject Global LLP

A company focused on software development and tech solutions

- Led development of major platforms like ShreySports.com and UniformShip.com
- Developed responsive, SEO-friendly web interfaces using React.js and Sveltekit
- Oversaw full-stack architecture, API design, and performance tuning
- Managed backend systems, dashboards, team coordination, and delivery pipelines

Goraya Punjab  
05/2022 - 05/2025

### Founder & Lead Developer

#### SkillAd (Startup Project)

<https://www.skillad.in/>

A startup project focused on skill-sharing worldwide

- Launched SkillAd.in, a global skill-sharing platform
- Designed user dashboard, listing system, and secure auth flow
- Handled full-stack development and cloud deployment (Vercel + Firebase)

10/2024 - 02/2025

### Founder & Developer

#### DesignWebs

<https://www.designwebs.in/>

Web development service provider specializing in custom client projects

- Delivered 20+ client websites including CakeUncle, LAMA College, and more
- Built and maintained personal portfolio: [designwebs.in](https://designwebs.in)
- Focused on SEO, UI/UX, and scalable frontend architecture

Punjab, India  
01/2021 - 12/2023

## SKILLS

**Languages:** HTML , CSS , Javascript , Typescript, Nodejs, PHP, SQL, Python, Your Skill

**Framework & Libraries:** Sveltekit, Reactjs, Nextjs, Tailwind css, Bootstrap, Flask, J Query, Express js, Laravel

**Database:** Firebase, MongoDB, Postgres

**CMS:** Sanity.io, Strapi, Magento

**Deployment:** Vercel, Hostinger, Hostigator, AWS

**Animations:** GSAP, AOS

## SKILLS

**SEO:** Keyword Research, On-Page Optimization, Backlink Strategy, Technical SEO