# **AYUSH BARTHWAL**

SR. FRONTEND DEVELOPER



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Vikas Puri, New Delhi



### **EDUCATION**

#### MASTER OF COMPUTER APPLICATION

Indira Gandhi National Open University, 2019 - Present

# BACHELOR OF COMPUTER APPLICATION

Manav Rachna International University, 2015 –2018

#### HIGHER SECONDARY

**CBSE** 

2015

### **SKILLS**

- React, Redux
- Git, CI/CD
- JavaScript and Libraries
- jQuery
- Html / CSS
- WordPress
- Debugging and Troubleshooting
- Frontend Build Tools (e.g., Webpack)
- AJAX and API Integration
- CSS Preprocessors (e.g., Sass)
- Responsive Frameworks (e.g., Bootstrap, Material-UI)
- Creativity
- Problem-solving
- Adaptability
- Willingness to Learn
- Planning and Organization
- Teamwork

## ADDITONAL INFO

#### LANGUAGE SPOKEN

English, Hindi

#### **SOCIAL SKILLS & COMPETENCE**

An Extremely confident and charming individual who master the art of elocution. Hence, able to interact very well and sensibly expressive and never afraid to voice opinion.

## **OBJECTIVE**

To have a growth oriented and challenging career, where I can contribute my knowledge and skills to the organization and enhance my experience through continuous learning and teamwork.

#### **WORK EXPERIENCE**

#### SR. FRONTEND DEVELOPER

Mobikasa, Jan 2023 - Sept 2023

- Spearheaded multiple projects as a standalone frontend developer, excelling in React, AEM, Magento, and WordPress. Proficiently led AEM initiatives and significantly contributed to WordPress projects, enhancing user experiences and technical capabilities.
- Proactively embraced new technologies, maintained a continuous learning approach, and adaptability to drive innovative solutions across various tech stacks.
- Implemented dynamic content rendering by fetching and displaying data from the Headless CMS, ensuring that the React application remains up-to-date with the latest content changes.
- Utilized React Router for seamless navigation and optimized URL handling in singlepage applications (SPAs).
- Worked with UX/UI design teams to improve existing applications and increase conversion.

#### WEB DEVELOPER

ThinkWP, Feb 2020 - Nov 2022

- Built responsive websites using semantic HTML5, JavaScript, ReactJS, and CSS compiled using webpack and build tool.
- Worked collaboratively with cross-functional teams using Git and GitHub, ensuring version control and streamlined collaboration.
- Design and establish user-friendly websites, including optimized check-out page, resulting in increase in user clicks and subsequently in customer purchases.
- Identified and corrected errors in CRM software to improve efficiency and ensure customer service success.
- Used CRM software like Zoho CRM, Salesforce and HubSpot to develop new marketing strategies.

## WEB DEVELOPER

Flyhi Universal Solutions Pvt Ltd, Sept 2018 – Oct 2019

- Devised various custom responsive WordPress sites from design comps that included advanced WordPress features, such as Custom Post Types, Advanced Custom Fields, and WordPress Customize API.
- Diagnosed and troubleshoot different websites of the company's critical clients by deploying updated knowledge of the modern technologies and techniques in the industry.
- Employed code splitting and lazy loading techniques to optimize the loading time of web applications.