# Shalu Shah

### Front End Developer

#### PROFILE

A Front End Developer with more than 3.5 years of experience in managing and developing multiple websites and user interfaces. Currently looking for a **Front End Developer role** to learn, grow and excel along with the advancement of the organization by accomplishing its desired goals.

#### EXPERIENCE

# Software Engineer (UI) at BOLD Technology

March 2023 - Present,

- 1. Analyse the product requirement. Worked on experiments for LPs using DOM manipulation, updating changes as per variant in projects based on .Net, next.js.
- 2. Baselined winning experiments in next.js, migrated LPs from .net to next.js
- 3. Worked on CWV(Core Web Vitals), HTML Validators, ADA issues, Lighthouse(LCP,FCP)

### Front End Developer at Handysolver

July 2021 - March 2023, Gurgaon

- 1. Translating designs and wireframes into high-quality code.
- 2. Deploy and manage web projects along with website optimization.
- 3. Build interactive interfaces for Frontend applications based on Vue.js, React.js
- 4. Research and analysis to increase productivity.
- 5. Design UIs, Instagram templates for branding and contribution in brand logo design/modification.

### HTML Developer at Kikai Services/88Gravity

February 2020 - June 2021, Gurgaon

- 1. Developed 20+ websites, build dashboards from scratch.
- 2. PSD to HTML, Responsive web design.
- 3. HTML mailer templates for Gmail and Outlook.
- 4. Cross-browser compatibility, code optimization along with other web resources, and have worked on SEO terms required in HTML.

## Web Developer (Internship) at Primatech Digital Pvt. Ltd.

January 2019 - June 2019, Delhi

1. Worked on **web application's UI – Angular based** and revamp existing website along with SEO ranking #HTML, #CSS, #Bootstrap, #RWD, Web Optimization, #Angular.js, #SEO Ranking, #Web Application UI

# Web Designer (Internship) at Maitkon Technologies Pvt. Ltd.

August 2018 - September 2018, Gurgaon

1. Worked on Company's Internal Projects #HTML, #CSS, #RWD

### EDUCATION

Bachelor of Technology – Computer Science (2015 – 2019)

Maharishi Dayanand University – Rohtak, Percentage - 75%

**12th – Science** (2012 – 2014)

Higher Secondary Education Board, Percentage – 67.2%

**10th** (2011)

SLC Board, Percentage – 64.2%

### WEB PROJECTS

https://forwardengineers.co.in/ (HTML/Tailwind)

https://thegamemap.com/ (HTML/Tailwind/Vue.js)

https://bringyourbusiness.online/

https://www.myeduswitch.com/

https://coachshraddha.com

http://rchandrapalace.com/

1100

https://www.awlindia.com/

https://ticc-india.com/

https://www.corbettthebaagh.com/ https://www.arrahotelsgroup.com/

https://www.doxandbox.com/

Testing site on Divi wordpress

#### SKILLS

### **DEVELOPMENT**

- 1. HTML5, PUG/Jade
- 2. CSS, SCSS, styled components
- 3. Javascript/jQuery
- 4. Bootstrap 5, Tailwind CSS
- 5. Divi Wordpress
- 6. React.js. (Familiar) Next.js(Familiar)

### **TOOLS**

- Microsoft Visual Studio, VS Code, PHP Storm
- 2. Gitlab, Bitbucket, Jira
- 3. Figma

### **DESIGN**

- 1. UI Design
- 2. Social Media Creatives
- 3. Wireframing