

# SIDDHARTH DUBEY

## Front End Developer

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github.com/beingsiddhartha Rishikesh, India

### SUMMARY

Front-end developer with 4+ years of experience designing and building responsive web design and mobile apps in the financial industry. Proficient with CSS and JS Frameworks, with extensive knowledge of UX and user psychology. Notable achievements include boosting the conversion rate of an existing website by 80% with improved code and design.

### EXPERIENCE

Senior Front End Developer 05/2022 - Present  
SDS Softwares Noida, India (Remote)

**SDS Softwares** is a new-age digital agency established in Birmingham, UK, and has been a leader for the last 15 years. It specializes in designing websites and portals, mobile applications, search engine optimization and digital marketing.

- Worked with teams of 5 members and provided end-to-end solutions for clients
- Collaborated with the UX/UI design teams to improve the website and applications, increasing conversion rates by 25%
- Daily maintenance of code, debugging issues and solving clients' problems
- Presented findings in a clear and concise manner to key decision-makers
- Worked with over 15+ small scale web based projects and 2+ large scale web applications
- Handled 2 projects end to end from concept development to delivery

UI Developer 04/2020 - 05/2022  
iFlex Technologies Noida, India

iFlex Technologies is a web solutions company based in Noida.

- Worked with an agile team of 12 members and provided end-to-end solutions for clients
- Developed various websites of all sorts - shops, blogs, forums, products, portfolios and advertisement
- Worked with multicultural teams that goes from 3 to 20 people

Web Developer 07/2019 - 03/2020  
Yoho Travels Delhi, India

- Analyzed business requirements, participated in technical design, development and testing of various modules assigned. Designed and implemented the User Interface using JavaScript, HTML5, XHTML, XML, CSS3, JSP and AJAX.
- Developed HTML prototypes and UI deliverables, such as wireframes, flowcharts, screen mock-ups, and interface design specifications. Created Images, Logos and Icons that are used across the web pages using Adobe Flash and Photoshop. Worked with CSS background, CSS Layouts, CSS positioning, CSS text, CSS border, CSS margin, CSS padding, Pseudo elements and CSS behaviors.

### TRANSFERABLE SKILLS

Development Planning



Project Management



Team Management



### EDUCATION

**B.Tech in Computer Science & Engg.**

MVN University  
08/2014 - 05/2018

### TECH STACK

Develop web applications ·

Design mockups and wireframes ·

Building websites

HTML · CSS · JavaScript · jQuery ·

AngularJS · ReactJS · Git

### LANGUAGES

Hindi Native ●●●●●

English Proficient ●●●●●

### TRAINING / COURSES

CCNA

Network Bulls, 2016

### HOBBIES

Travelling

Digital Content Creation