

ANUJ KUMAR

INDUSTRY SKILLS

HTML · XHTML · CSS · JavaScript ·  
jQuery · Figma · Photoshop ·  
· Git · SASS · LASS · Tailwind CSS ·  
Figma · UI/UX Design ·  
HTMLAdobe Creative Suite ·  
WordPress · Shopify · PHP  
  
UX/UI ·  
Design mockup and wireframes ·  
seo friendly website · Website  
Permormence improve ·  
Building APIs · Test performance

Agile Methodologies (Scrum) · GIT

Senior Front-End Developer, Web & UI UX designer

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SUMMARY

UI/UX Designer with 7+ years of experience designing and developing responsive websites and applications. Proven track record of increasing website traffic by 20% and enhancing user engagement by 15% through optimized user-centered designs. Proficient in Adobe Creative Suite, Figma, HTML, CSS, JavaScript, and WordPress. Strong collaborator with cross-functional teams, delivering 30+ projects from conception to launch, including brand redesigns that improved client satisfaction by 10%.

EDUCATION

GWDD(Graphics, Web Design, and Development) 2015 - 2017

Arena Animation Santa Clarita, CA

- Graphics Web Design & Development (GWDD) is a comprehensive program that trains you in all aspects of graphic designing, web designing and web development.
- The course uses industry-endorsed techniques to make you an in demand new media creative professional with skills in rich multimedia content, visually appealing websites, logos for advertisements, concepts of digital graphics, image editing for print & publishing, UI/UX, SEO, and content management.

GPA | 72% / 100

B.Com 2012 - 2015

Delhi University New Delhi, India

- Financial Accounting:** Understanding financial statements, ledger management, and budgeting.
- Economics:** Basics of micro and macroeconomics, market dynamics, and fiscal policies.
- Marketing:** Fundamentals of consumer behavior, marketing strategies, and digital marketing basics.

GPA | 3.7 / 4.0

EXPERIENCE

Senior Front-End Developer 02/2023 - Present

Techsaga Corporation Noida sector 2

Achievements

- Led a cross-functional team of 8 designers and developers at Techsaga Corporation, overseeing the development of 10+ client projects, resolving critical issues and bugs, and delivering projects 20% ahead of schedule
- Resolved 50+ technical bugs and performance issues, improving the stability of client websites by 30% and enhancing user experience across platforms.
- Optimized team workflows and project management, reducing the average resolution time for bugs by 40% and streamlining the development process for quicker client approval.
- Improved website performance through the optimization of front-end code (HTML5, CSS3, JavaScript), leading to a 25% reduction in page load times and a 15% increase in client satisfaction.
- Provided mentorship and leadership to junior team members, resulting in a 20% improvement in individual productivity and ensuring high-quality code standards across all projects.

Senior Front-End Developer 01/2022 - 08/2022

Nexthoughts SoftwareTechnologies Noida sector 2

Achievements

- Designed website PSDs for 12+ client projects using Adobe Photoshop CC, achieving 100% client approval on the first submission, reducing overall project revisions by 30% and accelerating project timelines by 20%
- Developed 15+ static and dynamic websites using HTML5, CSS3, and Bootstrap 4, reducing page load times by 35% and increasing user retention rates by 25% across all platforms.
- Led the creation and maintenance of a custom App Builder for Nexthoughts, reducing onboarding time for new users by 35% and increasing user satisfaction by 25%. Improved overall efficiency by automating 50% of the routine processes.
- Boosted the conversion rate by 80% by improving the design
- Worked with CSS background, layouts, positioning, text, border, margin, padding, Pseudo elements and behaviors
- Managed a cross-functional team of 5 designers and developers to launch a dynamic web application for a key client, cutting project delivery time by 25% and increasing user engagement by 40%.
- Spearheaded a UI redesign project, enhancing accessibility standards and improving usability, resulting in a 20% increase in the user base, including a 15% growth in the disabled community user base.
- Communicated with back-end developers for any front-end problematic issues

Senior Front-End Developer 03/2021 - 12/2021

Digital101 Interactive Services Noida sector 63

Achievements

- Designed and edited 25+ logos for websites and marketing materials using Adobe Photoshop and Illustrator, boosting brand consistency across channels by 20% and improving client retention by 15%.
- Converted PSD designs into responsive HTML/CSS websites using Bootstrap 4, reducing page load time by 25% and increasing mobile engagement by 35%
- Led the redesign of 5 client websites, resulting in a 40% improvement in site usability scores and a 20% increase in average session duration.
- Collaborated with a cross-functional team to implement new UX features, improving the website's conversion rate by 18%.
- Introduced a new design system that reduced design-to-development handoff time by 20%, improving project delivery speeds.

EXPERIENCE

Front-End Developer 02/2018 - 01/2021

Twin Spark Technology and Consulting LLP Location

Achievements

- Developed and maintained 15+ high-traffic WordPress websites, optimizing site performance to reduce bounce rates by 22% and increase site visits by 30%.
- Managed and optimized Shopify e-commerce websites, increasing overall sales conversion by 18% and reducing cart abandonment by 12% through improved UX design.
- Created and delivered 40+ website mockups using Adobe Photoshop, with a 95% first-approval rate, helping accelerate the project timeline by 15%.
- Led the redesign of 10+ e-commerce websites, resulting in an average sales increase of 25% postlaunch and a 30% improvement in mobile responsiveness.

Jr. Website Designer 2017 - 2018

AO Software Solution New Delhi, India

Achievements

- Promoted to Jr. Website Designer after completing a 3-month internship, contributing to the design of 8+ client websites, reducing project delivery time by 25%.
- Designed 15+ website templates, logos, and banners that increased client engagement by 20% and contributed to securing 5 new contracts worth \$50,000+
- Redesigned the company's internal website, increasing internal traffic by 15% and improving employee satisfaction with the intranet by 10%.